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# SHOAH MEMORIAL OF BOLOGNA OPEN PLANNING COMPETITION TWO FASES

Holocaust Remembrance Day | a memorial to never forget

# Bologna a testimony for all time

Historian Yosef Hayim Yerushalmi points out how Jews were the first to give a meaning to history for the purpose of "recognizing it". It is on this basis that the design challenge to keeping the MEMORY alive that, as essential component of the Hebraic concept of life, means not losing one's own identity. The memorial embodies this concept and translates it into an architectural structure capable of representing the broadest **IDENTITY** of human condition.

Visitors are invited to enter a different dimension: a conceptual reminder of the obsessive historic drama that took place during the extermination. As a response to violence and death, the structure becomes progressively less closely spaced, gradually making room for the human being and generating a special situation for contemplating the beauty of the urban scenery: LIFE

29.09.2014 30.12.2014

15.01.2015

## January 27, 2015

On this day we remember the liberation of the concentration camp Auschwitz, which happened on the 27th of January 1945, through the aid of the Red Army of the Russian Soviet Federative Socialist Republic. This is a day to never forget and is the reason why the **« International Holocaust Remembrance Day »** was instituted by the **Italian Parliament** in 2000.

This sad page of our history needs to help us create for our children and future generations a future in which there is a connection between the past and the present, in diversity can be valued. If our goal is to combat racism, we must learn to put ourselves in others shoes, to believe that that which can happen to our neighbor can happen also to us. It is with these presumptions in mind that we are called upon to create a new political culture, in Italy and in Europe.

It was in the concentration camps of Europe that **3 million Jews** lost their lives (in addition to the other 3 million shot and killed in the Jewish ghettos making for a total of 6 million), **3.300.000 soviet prisoners of war** (also upon the Slav population rained the politics of annihilation), **1 million** political opponents, more than **500.000 Gypsies** (Porajamos or the **Romani genocide**), approximately **9.000 homosexuals**, **2.250 Jehovah's witnesses** and **270.000 deaths of disabled and mentally disabled persons**.

In occasion of the 70th anniversary of the Liberation of Auschwitz and the International Holocaust Remembrance Day 2015, The Jewish Community of Bologna in conjunction with The Union of the Jewish Communities of Italy, proposes the creation of a "Holocaust Memorial". This testimony to the tragedies of the past is to be constructed and woven into the daily fabric of the city of Bologna and will invite artists and designers from all over the world to confront this highly important issue.

This will be a meaningful occasion to reinforce more than ever the historical awareness of facts, affecting all social and cultural levels.

In order to clarify the character of the memorial, which the community intends to create, below you will find several renderings of other international urban memorials:

## **MEMORIAL OF BERLIN**







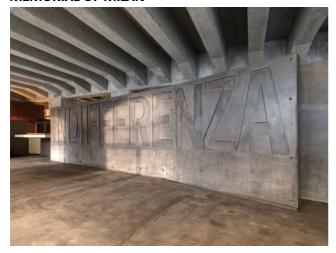
#### **YAD VASHEM IN JERUSALEM**





COMUNITA' EBRAICA DI BOLOGNA via De' Gombruti, 9 – 40123 Bologna tel 051 232066 – fax 051 4121559 mail: segreteria@comunitadibologna.it

## **MEMORIAL OF MILAN**





# **STEPPING STONES IN ROME**







# **MEMORIAL OF PADOVA**









COMUNITA' EBRAICA DI BOLOGNA via De' Gombruti, 9 – 40123 Bologna tel 051 232066 – fax 051 4121559 mail: segreteria@comunitadibologna.it

## Where

The idea, in agreement with City of Bologna, is to construct the memorial in the new piazza that will rise at the intersection between via Carracci and the bridge of via Matteotti. This location is highly congested and is frequented by a vast population and the main theme of the square will be dedicated to this holocaust memorial.













#### Concorso internazionale di idee in 2 Fasi

**Phase 1** > an A3 containing the concept + a brief description in a single A4 formatted page

**Phase 2** > for this phase 3 designers/projects will be chosen and assigned a stipend of 5000 euros each in order to further develop their ideas.

The winner will be assigned with the responsibility of directing the project during its construction phase.

## The international jury

- 1. Peter Eisenman, President
- 2. Maura Pozzati, The Monte Foundation of Ravenna and Bologna
- 3. Rabbi Felipe Goodman, Temple Beth Shalom, Las Vegas
- 4. Francesco Evangelisti, Administration of The City of Bologna
- 5. Gianfranco Maraniello, Modern Arts Museum, Bologna
- 6. Victor Magiar, Union of the Jewish Communities of Italy
- 7. Simone Cola, National Council of Architects

## Organization > Official language of the competition announcement, English

- Official Secretary > UCEI, Rome
- General and Managing Secretary > Board of Architects of Bologna
- Drafting of the competition announcement > Board of Architects of Bologna
- Communication and publicity of the competition > UCEI, Urban Center, City of Bologna, Board of Architects of Bologna
- Press Conference > City of Bologna

## The Budget

In synthesis the provisional costs for the proposal phase are:

## Supported by the Monte Foundation > € 30.000

- Prizes > € 15.000
- Translation fees > € 1.500
- Online platform > € 1.000
- Expense reimbursement for the jury and meetings > € 6.000
- Videography and photography services > € 1.500
- Development, drafting, legal consultation, presentation and publication of the announcement
  > € 5.000

### Supported by private foundations and benefactors > about € 120.000

- Design and artistic direction costs > € 20.000
- Budget for the realization of the memorial > € 95.000
- Communication and publication costs > € 5.000

Complete Budget > € 150.000

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#### **Timeline**

- Publication of the competition and press conference > January 26th 2015
- Phase 1 project due date > March 2015
- Phase 2 project due date > May 2015
- Awards event > June 2015
- Timeline for project development and authorization > by September 2015
- Project exhibition Bologna library > September 6, 2015 (European Day for Jewish Culture)
- Timeline for project realization > September 2015 January 2016
- Inauguration of the project > January 27th 2016

#### **Partner**

- Union of the Jewish Communities of Italy Via Lungo Tevere Sanzio 9 00153 Roma
- Administration of The City of Bologna Piazza Maggiore 6 40100 Bologna
- Emilia-Romagna Region Viale Aldo Moro 52, 40127 Bologna
- Urban Center Bologna Piazza Maggiore 6 40100 Bologna
- Council of Architects of Bologna via Saragozza 175 40100 Bologna
- National Council of Architects via Di S. Maria Dell'Anima 16 00186 Roma
- Jew Museum of Bologna Via Valdonica 40100 Bologna
- MAMbo, Modern Arts Museum Via Don Giovanni Minzoni, 14 40100 Bologna
- National Rail Way Piazza della Croce Rossa, 1 00161 Roma
- The Monte Foundation of Ravenna and Bologna Via delle Donzelle, 2 40126 Bologna
- Historical Institute Parri Emilia-Romagna Via sant Isaia 18 40100 Bologna
- National Assotiation of Ex Deported Via San Marco 49, 20121 Milano Italia
- CDEC, Fondazione Centro Di Documentazione Ebraica Contemporanea, via Eupili, 8 20145 Milano
- FBCEI, Fondazione per i Beni Culturali Ebraici in Italia Onlus Lgt. R. Sanzio 900153 Roma
- Embassy of Israel in Italy, via Michele Mercati, 14 Roma
- Cassa di Risparmio Foundation in Bologna, Via Luigi Farini 15, 40124 Bologna

Fotografo Ufficiale del Concorso

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